



The DTA's Mission is to help ensure the continued success of our ever-changing Ocean City area. In the past, the downtown area was the hub of holiday festivities, however, over the years the holiday activities migrated and are now mainly at North Side Park. By restoring holiday festivities throughout town as well, many businesses would be able to stay open and benefit from the extended season.

The Town of Ocean City challenged the Downtown Association to show that there is an interest in holiday decorations, and to help raise the funds to bring them back. In 2016, DTA raised money to purchased several light displays and they were well received by visitors and businesses. But, we have a long way to go to make Ocean City a true holiday destination. The city has agreed to install, maintain and store the displays and DTA is continuing to raise funds to restore the holiday lights and holiday spirit through our Light Up Ocean City events, **our Winter Festival on the Boardwalk and our Trick or Tee Golf Tournament.**

Please join us in our commitment to the community by donating to our Light Up OC program. 100% of your donation will be used to purchase holiday lighting for Ocean City. A monetary donation in any amount is welcome.

We also welcome donations of prizes, gift cards, etc. to be used at this year's events. Your generous contribution is truly appreciated and will help us fulfill our mission to make Ocean City an even better place to live, work and play.

To learn more, visit www.downtownassociation.net, call 410-289-1413 or email ocdowntownassociation@verizon.net

I would like to contribute to your efforts to bring holiday lights back to all of Ocean City.

Please make your tax-deductible donation to: **Ocean City Development Corporation.** Mail to: OCDC 108 Dorchester Street, Ocean City, MD 21842

My check is enclosed: Please charge my payment to:

Card # _____ Exp. Date _____ SIC/CVV _____

Billing Address _____ Billing City, State, Zip _____

Name of Cardholder _____ Cardholder's Signature _____

Ocean City Development Corporation is a 501(c) organization. Gifts are tax-deductible in accordance with the IRS Code.